



WBCB Television Inc./CW Network  
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Page 1 of 1

<b>Mailing Address</b>  GREAT AMERICAN MEDIA 1010 WISCONSIN AVE NW SUITE 800 WASHINGTON, DC 20007	Contract #	Rev #	Bill Cycle	Print Date	Entry Date
	19457	NEW	Broadcast	5/18/2012	5/17/2012
	<b>Advertiser</b> .DEM. CNG. CMP COMM.		<b>Brand</b>	<b>Network</b> .DEM.CNG.CMP COM WBCB	
	<b>Contract Description</b> D.C.C.C.		<b>Dates</b>	<b>Revenue Type</b> 10/30/12 - 11/06/12 CA5	
	Estimate #	Proposal #	<b>Primary Salesperson</b>	<b>Buyer:</b>	PHILADELPHIA PMC Mike Furman

Line	M	TU	W	TH	F	SA	SU	Spots Week	Ordered Dates	Ordered Times	Spot Type	Spot Length	Total Spots	Spot Rate
A 1		X	X	X	X			2	10/30 - 11/02	10:00:00 a 10:59:59 a	PO2	:30	2	\$35.00
	JUDGE MATHIS<									Prg: JUDGE MATHIS				
A 2		X						1	11/06 - 11/06	10:00:00 a 10:59:59 a	PO2	:30	1	\$35.00
	JUDGE MATHIS<									Prg: JUDGE MATHIS				
A 3		X	X	X	X			2	10/30 - 11/02	11:00:00 a 11:59:59 a	PO2	:30	2	\$35.00
	JUDGE ALEX									Prg: JUDGE ALEX				
A 4		X	X	X	X			1	10/30 - 11/02	05:00:00 p 05:59:59 p	PO2	:30	1	\$35.00
	AMR FUN-VIDEOS									Prg: AMERICA'S FUNNIEST H				
A 5		X						1	11/01 - 11/01	09:00:00 p 09:59:59 p	PO1	:30	1	\$150.00
	THE SECRET CIRCLE													
A 6	X							1	11/05 - 11/05	10:00:00 a 10:59:59 a	PO2	:30	1	\$35.00
	JUDGE MATHIS<									Prg: JUDGE MATHIS				
A 7	X							1	11/05 - 11/05	11:00:00 a 11:59:59 a	PO2	:30	1	\$35.00
	JUDGE ALEX									Prg: JUDGE ALEX				

Billable	Airtime			NTR		Total		
	Broadcast	Gross	Net	Spots	Gross	Net	Gross	Net
Nov 2012		\$430.00	\$365.50	9			\$430.00	\$365.50
<b>Totals:</b>		\$430.00	\$365.50	9			\$430.00	\$365.50